

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of advertisement in “Shubh Yatra (Air India); Spice Route and Vistara in-Flight”, magazines for 3 issues – Sanction and release of an amount of Rs.4,75,000/-(Rupees Four Lakhs Seventy Five Thousand only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 68

Dated: 08/02/2016

Read the following:

1. From M/s. Maxposure Media Group India Pvt., Ltd., NewvDelhi, Dt.30-10-2015.
2. Memo.No.3072/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.13-10-2015.
3. R.O.No.24/Display-Agency-PP/Advt.I/2015-16, of Department of Information & Public Relations, Hyderabad, Dated:26-11-2015.
4. Bill No.PBH/244, of M/s. Centum Advertising & Marketing Private Limited, Hyderabad, Dated:30-11-2015.

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ORDER:

1. In the reference 1st read above, M/s. Maxposure Media Group India Pvt., Ltd., NewvDelhi, has requested to release an advertisement in “Shubh Yatra (Air India) a full page advt/advertorial for Rs.2,25,000/-; Spice Route a full page advt/advertorial for Rs.1,25,000/- and Vistara in-Flight full page advt/advertorial for Rs.1,25,000/-”, magazines for 3 issues, total an amount of Rs.4,75,000/-, (Rupees Four Lakhs Seventy Five Thousand only) including taxes. Accordingly, Government have issued a work order, through M/s. Centum Advertising & Marketing Private Limited, Hyderabad, an empanelled agency with the department for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Centum Advertising & Marketing Private Limited, Hyderabad, has furnished a bill for an amount of Rs.4,75,000/-, (Rupees Four Lakhs Seventy Five Thousand only) including taxes towards the above said purpose and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.4,75,000/-, (Rupees Four Lakhs Seventy Five Thousand only) including taxes, towards advertisement in “Shubh Yatra (Air India); Spice Route and Vistara in-Flight”, magazines for 3 issues, through M/s. Centum Advertising & Marketing Private Limited, Hyderabad

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Centum Advertising & Marketing Private Limited, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Centum Advertising & Marketing Private Limited,
Account No : 1626201001240
Name of the Bank : Canara Bank, Begumpet Branch,Hyderabad.
IFSC Code :CNRB0001626
PAN NO. : AAACC3938N

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Centum Advertising & Marketing Private Limited, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER